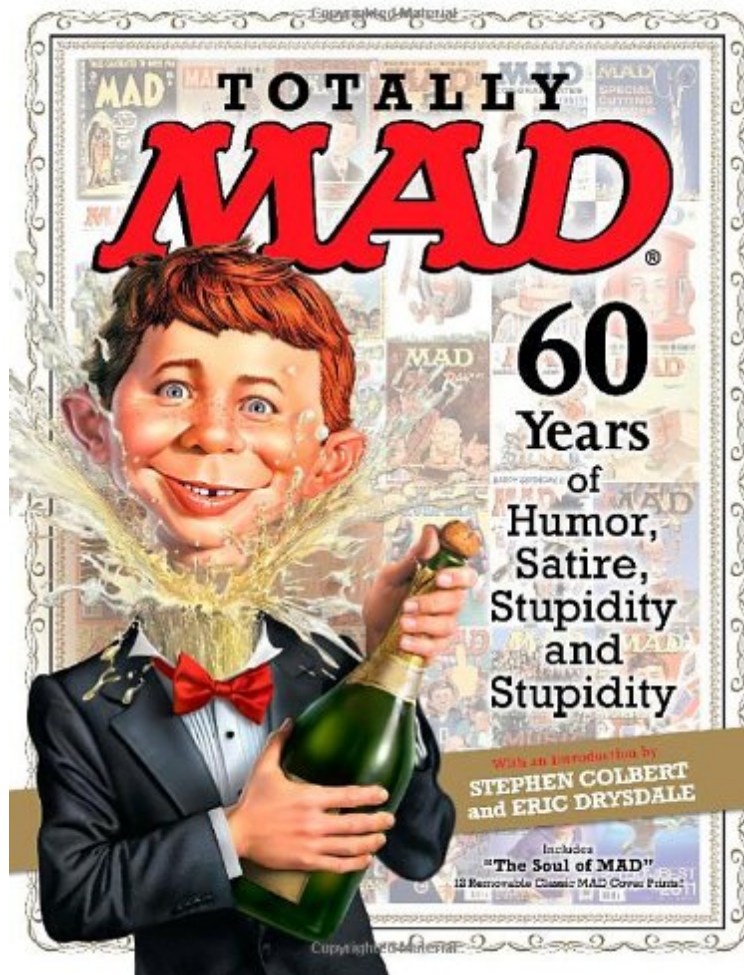


[Read now] **Totally MAD: 60 Years of Humor, Satire, Stupidity and Stupidity**

## **Totally MAD: 60 Years of Humor, Satire, Stupidity and Stupidity**

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#318437 in Books 2012-10-30 Ingredients: Example Ingredients Original language: English PDF # 1 12.38 x 1.00 x 9.38l, 3.90 #File Name: 1618930303256 pages60 year retrospective of the art and wit of MAD magazine | File size: 50.Mb

**From Liberty Street : Totally MAD: 60 Years of Humor, Satire, Stupidity and Stupidity** before purchasing it in order to gage whether or not it would be worth my time, and all praised **Totally MAD: 60 Years of Humor, Satire, Stupidity and Stupidity**:

3 of 3 people found the following review helpful. A Mixed Bag By Kindle Customer What, me worry? Yes, unfortunately. This coffee-table sampling of 60 years of "MAD" magazine disappoints on a number of fronts: Many of the selected articles are incomplete; the type is often impossible to read without a magnifying glass; and, last but not least, there is not enough Don Martin. There can never be enough Don Martin. Another problem, probably one that could not be helped, is that much of "MADs" humor is topical and topical humor tends to lose bite over time. Marlon Brando jokes from the 1950s dont quite cut it in 2013. It might have been a better idea to do what Dark Horse Comics

did with old issues of "Creepy" and "Eerie," and publish a series of books containing entire issues of "MAD"; if they had done so, I would have been happy to buy editions representing, say, 1964 to 1970. But I don't want to be too harsh on the usual gang of idiots, because there are a lot of funny bits in this 256-page collection, and nostalgia seekers will surely find some nuggets. 6 of 6 people found the following review helpful. Wear your reading glasses. By Dennis R. Satterlee I'm one of the older fans of this magazine having discovered it in its 10 cent comic book days. I read it through high school and college and was thankful to rediscover some of the decade collections in the large format size that began coming out in the 1990s. Since this book is a larger format still, I felt that the font would be readable even to my tired old eyes. Sadly, the editor has chosen to "shrink" the magazine pages so that he could fit small copies of Mad covers on the bottom of most of the pages making much of the print very hard to read. Also, very few articles are complete in themselves. We instead get snippets of what the magazine might have been like. I found it a very poor representation of what could have been an enjoyable bit of nostalgia for older Mad fans. 5 of 5 people found the following review helpful. A Major Disappointment. By Shazbat A glossy-paged coffee table book filled with incomplete excerpts of material appearing in MAD for the past 60 years (has it been that long?). The only jewels to be found in this 'collection' are Frank Jacob's textual material and the 12 reprints of classic MAD covers. Aside from those nuggets, this work is sadly disappointing. Many of the excerpts require a magnifying glass or microscope in order to even read them. If you succumb to the urge to purchase this, I suggest that you put legs on it in tribute to Cosmo Kramer's coffee table book (ex-Seinfeld) and use it as a cutting board. The pages seem to be sturdy enough to withstand chicken fat.

For the past six decades (that's 60 years—we did the math so you don't have to) MAD Magazine has keenly observed the American landscape and promptly made fun of everything in sight. Unwavering in their commitment to high quality stupidity, MAD's legendary artists and writers, long known as "The Usual Gang of Idiots," have brilliantly satirized politics, celebrities, sports, media, cultural trends, and more. Totally MAD (originally titled The New American Cookbook until cooler heads prevailed) is the ultimate collection of MAD's most idiotic material, including such classics as Spy vs. Spy, The MAD Fold-in, A MAD Look At..., The Lighter Side of, Horrifying Cliches and The Shadow Knows, plus modern MAD classics including The MAD Strip Club and The Fundalini Pages. Whether you grew up with MAD in the 50s, 60s, or 70s, reading it with a flashlight under the covers so your parents wouldn't catch you, or in the 80s, 90s and beyond, reading it while watching the MADtv sketch comedy show or the more recent animated series on the Cartoon Network, this book will bring back fond memories and also provide a great introduction to MAD for new readers. Then again, maybe not. SPECIAL BONUS! Includes "The Soul of MAD," 12 classic cover prints, ten featuring Alfred E. Neuman, MAD's gap-toothed grinning idiot mascot. These beautiful reproductions are suitable for framing or wrapping fish.

About the Author The Usual Gang of Idiots