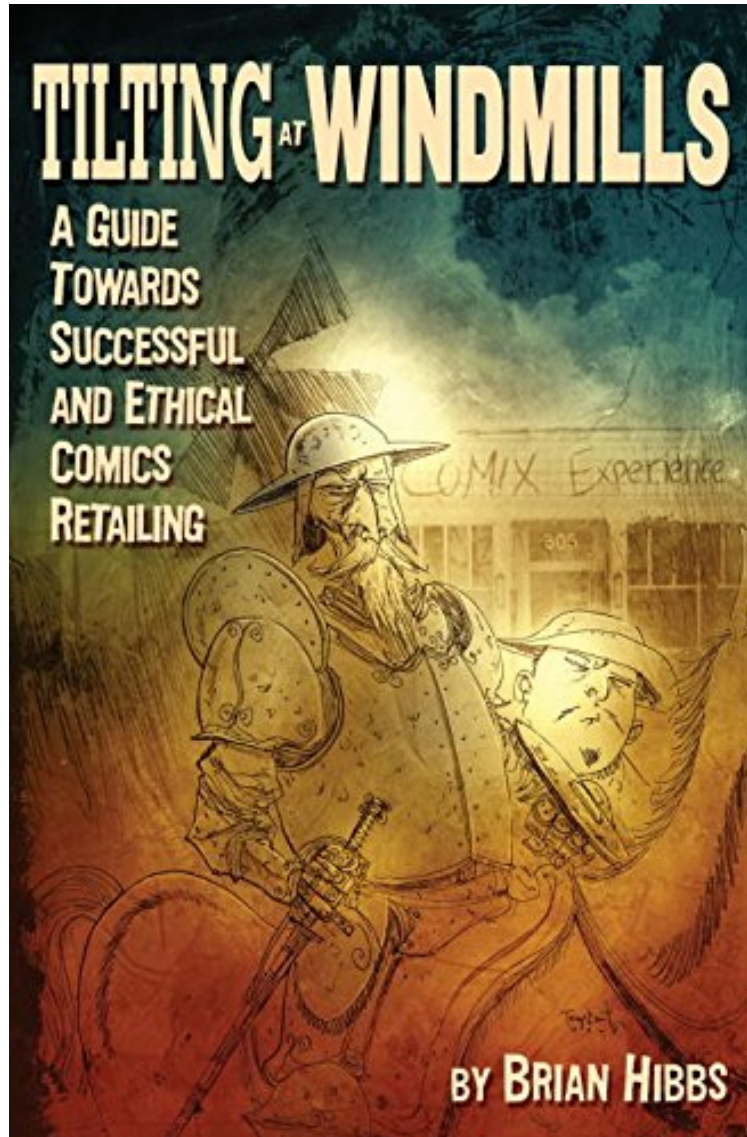


[FREE] Tilting At Windmills Volume 2

Tilting At Windmills Volume 2

Brian Hibbs

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Brian Hibbs : Tilting At Windmills Volume 2 before purchasing it in order to gage whether or not it would be worth my time, and all praised Tilting At Windmills Volume 2:

3 of 3 people found the following review helpful. A terrific view of the comic store businessBy Hal T.The only reason I'm writing this review? I hope enough people buy this book to encourage Hibbs to put out Volume 3.Brian Hibbs used to be a columnist for a comics retailer magazine and, when that job went away, he became a columnist for an on-line comic site. He also owns a successful comic book store -- at least, the store was still providing his income at the time

this book was published. I've never had any type of retail store but I found this collection of columns to be interesting and fun to read. Know that he'll talk sales figures at you, he'll complain about his distributors, and he'll share a little too much information about ComicPro, an organization that helps comic store retailers in their survival efforts...but, for me, it was well worth the price of admission.

Brian Hibbs, owner of San Francisco's premier comic book store, Comix Experience, has joined with IDW Publishing to collect his influential "Tilting at Windmills" columns. These columns have graced the pages of Comics and Game Retailer since its inception. Containing useful guidelines for new and established retailers who sell comics in this pop-culture-hungry world, "Tilting at Windmills" was also startlingly prescient about the rise and fall of the comics industry in the '90s.