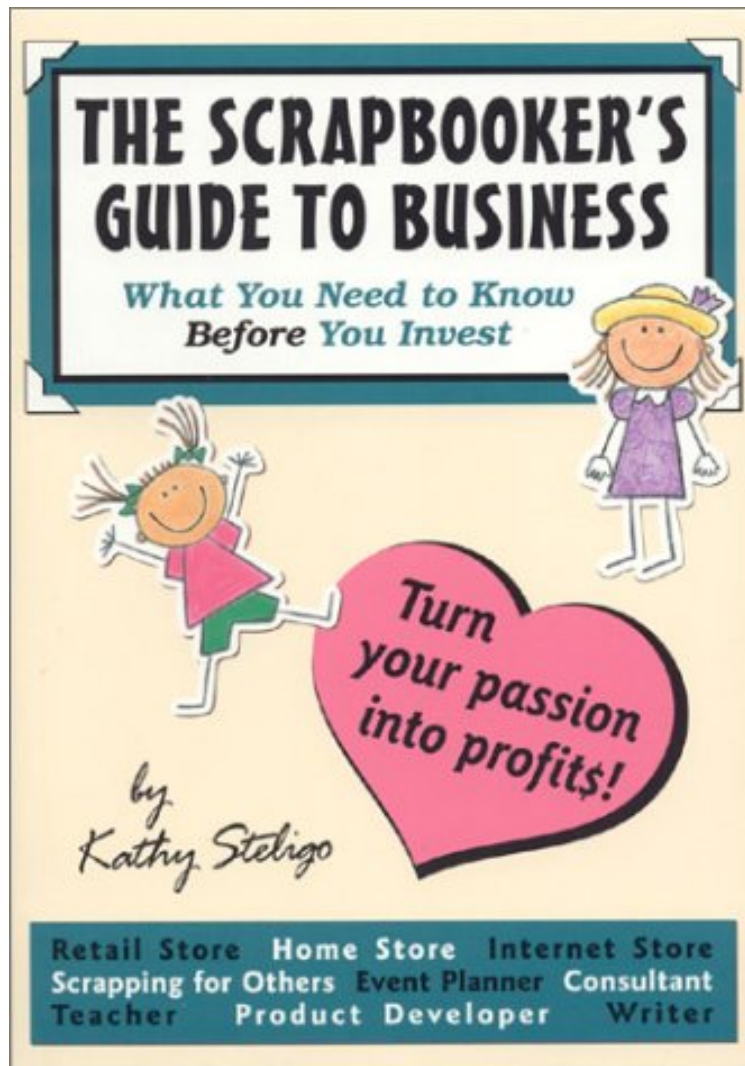


The Scrapbooker's Guide to Business

Kathy Steligo

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About the Author
With many years experience in both scrapbooking and business, Kathy Steligo's advice and insight are practical and encouraging. She did extensive research for *The Scrapbooker's Business Guide*, speaking with scrappers who actually make their living in each of the nine different businesses discussed in the book. When she first began researching issues for the book, she quickly found that, although scrapbooking is the fastest growing craft/hobby industry in America, no one seemed to have any statistics concerning start-up costs, potential income, and other critical issues. So Kathy's publishing company, Carlo Press, sponsored *The National Scrapbook Surveys* to gain realistic answers to the questions scrappers always ask when they consider transforming their passion into profits.